



Classic Car Insurance™

News Release

For immediate release
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Sun shines on classic fund-raising drive £3 million classic car line-up at local Hagerty 'Drive It Day'

A fund-raising drive hosted by local classic and collector car insurance specialist, Hagerty International, netted much-needed income for charity and sun-soaked enjoyment for 130 owners of evocative, rare and colourful classics, on Sunday, 26th April.

In contrast to the gloom shrouding new vehicle sales, the 'Hagerty Drive it Day' was a vibrant showcase of classic and collector cars from different eras, driven by their enthusiast owners on a 70-mile road route from Hagerty's Silverstone HQ, around the roads of Northamptonshire, before enjoying the freedom of the Silverstone track for a parade lap.

"Kind donations from participants, and a prize raffle, netted over £1,000 for a number of charities, including the Warwickshire and Northamptonshire Air Ambulance Appeal, and the Motorsport Safety Fund", said Hagerty Marketing Director, Marcus Atkinson. "This is the second time we have hosted the free-to-enter event for both clients and guests, and it is wonderful to see such a great turn-out."

"We have found that classic car ownership is proving increasingly popular amongst private motorists, who relish the opportunity to own and enjoy driving a car with real character" he added.

The 130 cars, with values totalling some £3,000,000, assembled at Hagerty's HQ on the Sunday morning, included no less than ten variants of the iconic

Ford GT40, the multiple Le Mans winning marque from the 60's, supremely elegant Jaguar SS saloons from 1939, plus beautifully-presented examples of historic British classics such as Morris Minors, Austin Healeys, MGs, and early-generation Minis, celebrating their 50th anniversary this year.

But pride of place for sheer individuality and rarity appeal at the Hagerty happening had to be a 51-year old Porsche 356A, resplendent in its original white Austrian police car livery, complete with blue flashing lights and dashboard telephone, its owner sporting the driver's original uniform which was sold with the car... 'Hello, hello' indeed!

For more information on classic car ownership, call Hagerty International on 08700 420 220 or visit www.hagertyinsurance.co.uk.

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Picture caption: *Larry Goff and his immaculate 51-year old Porsche 356 Austrian police car*

For further press information on Hagerty International, and comment on the Classic and Collector Car market sector, plus further high-resolution images, please contact:

Hagerty International Press Office
MPH Communications
54a Queen Street
Henley-on-Thames
Oxon
RG9 1AP
Tel: +44 (0)1491 411777
Fax: +44 (0)1491 412777
E-mail: michael.hodges@mph.co.uk / chris.hodges@mph.co.uk

About Hagerty:

- Founded in the USA in 1983, initially to provide speciality insurance to classic boat enthusiasts, parent company, Hagerty Insurance, launched its service for car collectors in 1991, and is now the largest classic and collector car insurance specialist in the USA and beyond.
- UK-based subsidiary, Hagerty International, was established in 2006 to cater for the parallel market sector in the UK and Europe, and now offers a bespoke portfolio of insurance products, underwritten by Allianz.
- Hagerty has built a robust and buoyant reputation for matching its clients' passion for classic vehicles, underlined in their belief that classic and collector cars are *'fun cars that you own because you desire them, not because you need them'*.

Contact details: Hagerty International Ltd., The Innovation Centre, Silverstone Circuit,
Northants NN12 8QX. Tel: 08700 420220. E-mail: enquiries@hagertyinsurance.co.uk
Website: www.hagertyinsurance.co.uk