



Classic Car Insurance™

## News Release

For immediate release  
20 July 2009

### **Hagerty launches Classic Agent Scheme** **Growth prompts dedicated plan from classic car insurance specialist**

Hagerty International, the fast-growing classic and collector car insurance specialist, has launched a bespoke, nationwide scheme for UK agents.

The Hagerty Classic Agent Scheme, the first dedicated to agents from the Silverstone-based company, comes after increasing interest from the sector, which has already grown Hagerty's agent business from zero to 20% of total premium income in two years.

Marcus Atkinson, Marketing Director, commented: "The time is right for us to present a comprehensive and attractive plan to agents, as increasing numbers are expressing their interest and commitment to a relationship with Hagerty International."

The growth of Hagerty International - a subsidiary of the USA's largest classic car insurance broker - is commentary itself on the company's success within the specialist sector, its premium income increasing 126% in the year to June 2009, and policy count currently 64% up on last year.

The company's increasing popularity amongst agents comes from its product portfolio - all underwritten by Allianz - exclusively focused on classic and collector cars, enabling agents to maintain their household, travel and regular use car portfolios without fear of additional competition.

The Hagerty Classic Agent Scheme enables instant on-line classic car insurance quotes from the company's advisors - all of whom are classic car owners, and whose 'hands-on' expert knowledge has contributed to the company's growing profile.

Generous commissions for on-line quoting are offered, together with the potential to win referrals from Hagerty for non-classic and collector car business from their direct clients, and the Scheme includes full training, plus the opportunity to enjoy a hands-on track day experience at Hagerty's headquarters at Silverstone.

For full information, agents are invited to contact Hagerty International on 01327 856002; or e-mail [enquiries@hagertyinsurance.co.uk](mailto:enquiries@hagertyinsurance.co.uk)

...ends

For further press information on Hagerty International, and comment on the Classic and Collector Car market sector, plus high-resolution images, please contact:

Hagerty International Press Office  
MPH Communications  
54a Queen Street  
Henley-on-Thames  
Oxon  
RG9 1AP  
Tel: +44 (0)1491 411777  
Fax: +44 (0)1491 412777  
E-mail: [michael.hodges@mph.co.uk](mailto:michael.hodges@mph.co.uk) / [chris.hodges@mph.co.uk](mailto:chris.hodges@mph.co.uk)

### **About Hagerty:**

- Founded in the USA in 1983, initially to provide speciality insurance to classic boat enthusiasts, Hagerty launched its service for car collectors in 1991, and is now the largest classic and collector car insurance specialist in the USA and beyond.
- UK-based subsidiary, Hagerty International, was established in 2006 to cater for the parallel market sector in the UK and Europe, and now offers a bespoke portfolio of insurance products, underwritten by Allianz.
- Hagerty has built a robust and buoyant reputation for matching its clients' passion for classic vehicles, underlined in their belief that classic and collector cars are *'fun cars that you own because you desire them, not because you need them'*.

Contact details: Hagerty International Ltd., The Innovation Centre, Silverstone Circuit, Northants NN12 8QX. Tel: 08700 420220. E-mail: [enquiries@hagertyinsurance.co.uk](mailto:enquiries@hagertyinsurance.co.uk)  
Website: [www.hagertyinsurance.co.uk](http://www.hagertyinsurance.co.uk)