



Classic Car Insurance™

News Release

For immediate release
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Hagerty Award honours London to Brighton Veteran Car Run

Participants and all those involved in the staging of November's venerable London to Brighton Veteran Car Run (LBVCR), will be considered for a new annual Award, presented by event sponsor and classic and collector car insurance specialist, Hagerty International.

The Hagerty LBVCR Achievement Award - a perpetual trophy - will be donated to the person or persons who, in the opinion of the Awards panel, shows the most meritorious contribution to the event. Joining Angus Forsyth, Managing Director of Hagerty International on the panel is Ben Cussons, Chairman of The Royal Automobile Club Motoring Committee, James Gresham, member of the LBVCR Steering Group and Roger Etccl, LBVCR Event Director.

Angus Forsyth commented: "As the world's longest-running motoring event and the most spectacular showcase of veteran cars, we believe it is highly appropriate that the London to Brighton Veteran Car Run is the beneficiary of an annual award of this nature."

Ben Cussons of The Royal Automobile Club Motoring Committee, added: "This is excellent news for the LBVCR. We are pleased to have Hagerty as an active sponsor and we welcome their initiative as a positive development to the LBVCR, our annual celebration of the 1896 Emancipation Run."

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The presentation of the annual Award represents a step-up in support to the event by Hagerty, whose international clients are increasingly amongst the 500+ participants.

Hagerty will again be the champagne sponsor at the traditional LBVCR Participants Cocktail party on Saturday, October 31st, from 6pm - 8pm at The Royal Automobile Club, prior to the Run which starts at sunrise (06.54am) on Sunday, 1st November.

For more on Hagerty International, visit www.hagertyinsurance.co.uk, call 08700 420 220 or e-mail: enquiries@hagertyinsurance.co.uk. For the latest on the London to Brighton Veteran Car Run, visit www.lbvcr.com.

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EDITOR NOTES

Picture shows: *Arguably the most famous veteran car of them all, 'Genevieve', a 1904 Darracq which starred in the 1953 film of same name, and which is a regular entrant in the London to Brighton Veteran Car Run*

For further press information on Hagerty International, and comment on the Classic and Collector Car market sector, plus high-resolution images, please contact:

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About Hagerty:

- Founded in the USA in 1983, initially to provide speciality insurance to classic boat enthusiasts, parent company, Hagerty Insurance, launched its service for car collectors in 1991, and is now the largest classic and collector car insurance specialist in the USA and beyond.
- UK-based subsidiary, Hagerty International, was established in 2006 to cater for the parallel market sector in the UK and Europe, and now offers a bespoke portfolio of insurance products, underwritten by Allianz.
- In June 2009, Hagerty International became the preferred insurance partner to the motoring department of Bonhams, the largest UK auction house to hold scheduled sales of classic & vintage motor cars and automobile memorabilia.
- Hagerty has built a robust and buoyant reputation for matching its clients' passion for classic vehicles, underlined in their belief that classic and collector cars are *'fun cars that you own because you desire them, not because you need them'*.
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