



Classic Car Insurance™

## News Release

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### **VROOOM WITH A VIEW**

The cutting edge of TV's 'Grand Designs' it may not be, but keeping a Mini in the living room makes perfect sense to the enterprising William Cardiff, of Guildford, Surrey.

His long-suffering partner may be exasperated at the struggle of wielding a Hoover around and under the car but in these recessionary times, William says his novel garaging solution makes perfect sense...

"Classic cars are a prime target for thieves, particularly so at present when money is tight. And, of course, they don't benefit from anti-theft gizmos to protect them from the light-fingered", he says.

"So what better than to take the Mini indoors AND enjoy being able to look at it when 'Top Gear' on TV gets boring? It's one of those 'win-win' solutions, isn't it, and I know that Hagerty, my insurers, are delighted that it's as safe as Fort Knox."

William bought the pristine Surf Blue 1963 Morris Mini at auction - "I just loved the colour", he enthuses - and reckons his unusual choice of storage beats conventional room decoration.

"Well, just look at it," he gushes. "So much more dramatic than a painting, and what's more, you don't have to make any holes in the wall to display it."

A spokesperson for Hagerty, William's specialist classic car insurers, commented:

“Our clients are frequently very individualistic, as are the cars they own. We most certainly applaud Mr Cardiff’s creativity and diligence in minimising the risk of theft, particularly as, statistically, older cars are far more likely to be stolen\*.”

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*\*Cars aged 12 years and over at the greatest risk of being stolen; 5.5 times more likely than those least at risk of theft (4x4s and people carriers). Source: Home Office Car Theft Index 2006.*

For further press information on Hagerty International, and comment on the Classic and Collector Car market sector, plus high-resolution imagery, please contact:

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### **About Hagerty:**

- Founded in the USA in 1983, initially to provide speciality insurance to classic boat enthusiasts, parent company, Hagerty Insurance, launched its service for car collectors in 1991, and is now the largest classic and collector car insurance specialist in the USA and beyond.
- UK-based subsidiary, Hagerty International, was established in 2006 to cater for the parallel market sector in the UK and Europe, and now offers a bespoke portfolio of insurance products, underwritten by Allianz.
- Hagerty has built a robust and buoyant reputation for matching its clients' passion for classic vehicles, underlined in their belief that classic and collector cars are *'fun cars that you own because you desire them, not because you need them'*.
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